

# The profile<sup>Q</sup> Report

MARLBOROUGH, CANTERBURY  
AND TASMAN LABOUR MARKET

NEW ZEALAND LABOUR MARKET

## The Current Dynamic

The New Zealand labour market is in a 'perfect storm' with current labour shortages (alongside inflation driving salaries 'north'), and in some cases in an unsustainable manner. The SEEK data shown here illustrates a broad South Island snapshot and, despite mild differentials in the figures, they all lead to the same ongoing issue of graphic labour shortages. This is, in turn, increasing attrition in most organisations – causing vacancy activity as a direct result.

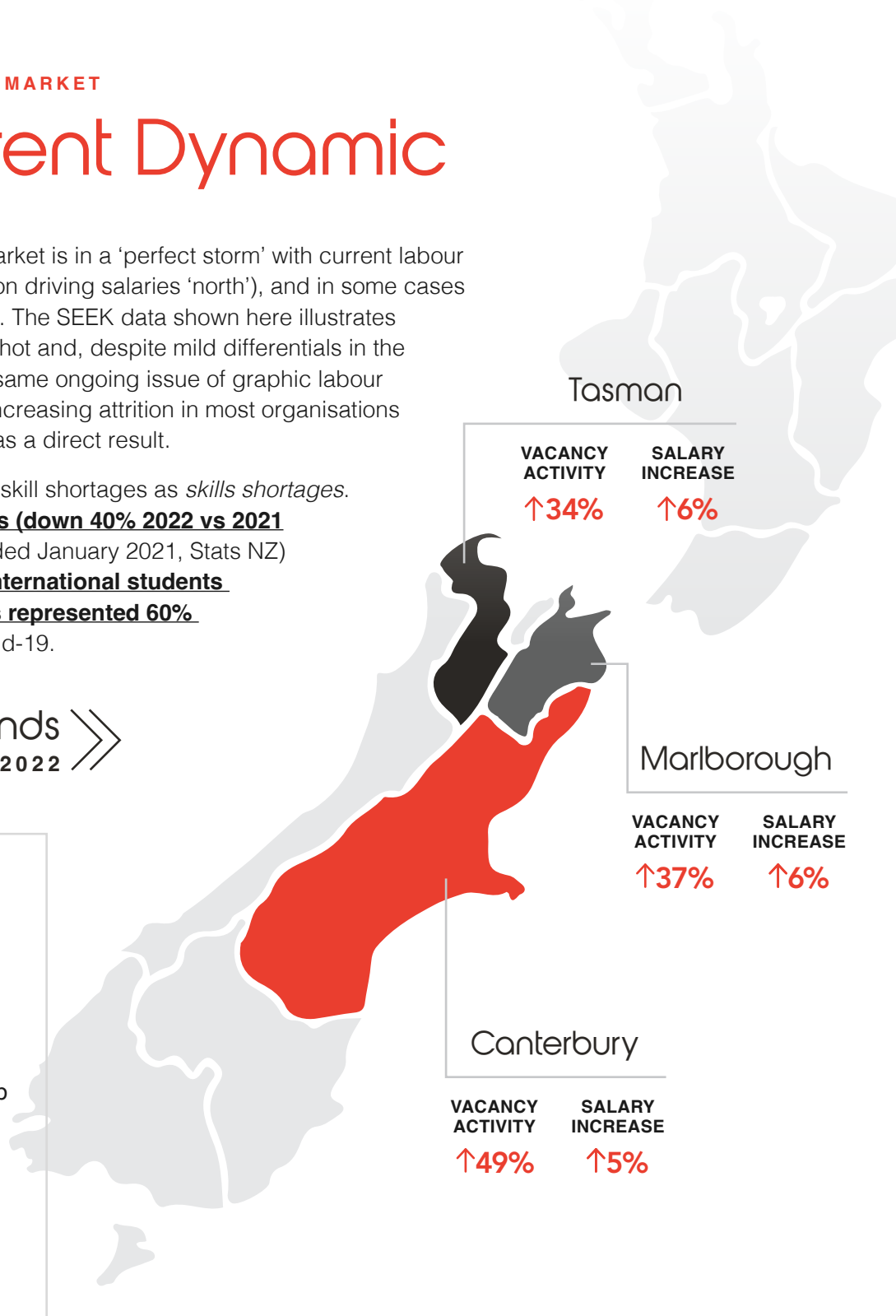
It's important to recognise skill shortages as *skills shortages*.

The lack of **skilled migrants (down 40% 2022 vs 2021)** compared with the year ended January 2021, Stats NZ) is only part of the picture. **International students and working holiday visas represented 60% of all immigration** pre-Covid-19.

### SEEK Labour Trends >>> 2020-2021 vs 2021-2022

#### Top Skill Shortages SOUTH ISLAND

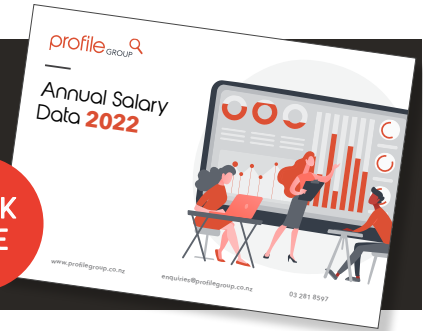
- 1 Accountants
- 2 EA / PA
- 3 Administration Temp
- 4 Accounts Payable /receivable
- 5 'SLT' Commercial/ Financial



# Annual Salary Data 2022

View our entire range of current salary data – [click here](#) to request your copy of the report.

CLICK  
HERE



## QUARTER VS QUARTER

# Profile Recruitment services split

Permanent Workers    Contract Workers    Temporary Workers



Q1 **57.3%**

Q2 **56.9%**



Q1 **14.6%**

Q2 **18.3%**



Q1 **28.1%**

Q2 **24.8%**

Although ratios remain consistent to each other over the last quarter, the growth in temporary and contract appointments is very much fuelled by the challenges faced with permanent appointments.

## NEW OFFICE

Marlborough, here we go!



Profile Group is excited to announce the opening of our **Blenheim office** with the appointment of Tania McCaa, servicing both Marlborough and Tasman regions.

It's great to welcome Tania back as our lead recruiter. Tania is Blenheim based, but will be in Nelson regularly to support and service all of our Tasman-based clients and candidates.

Whether you're a local business or an existing client, we would love to hear from you.

**E** [tania@profilegroup.co.nz](mailto:tania@profilegroup.co.nz)

**M** 021 878 879

## Recent Senior & Executive Appointments

**AgResearch**  
Procurement  
manager

**SKOPE**  
CFO

**PFC**  
General Manager

**Pacific Radiology**  
Group Financial  
Controller

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