

The **profile**^Q Report

Wellington Labour Market

NZ LABOUR MARKET

Snapshot

It would be fair to suggest that the New Zealand economy and labour market has seen better times, with all regions feeling the impact of lower business confidence. 'Green shoots' are slowly appearing with Profile Group recording its **highest billing month** in our 12-year history across Wellington and Christchurch combined.

The resilience of the Canterbury market is something to be celebrated with job/advert activity around **less than half** the contraction of its North Island peers.

DATA: SEEK AUGUST 2025



National/Local Discipline Split

YOY COMPARISON

	AI DISCIPLINES	GM / EXECUTIVE	ACCOUNTING	ADMIN	HR & REC
Auckland	-18.3%	-6.5%	-25.5%	-27.7%	-20.7%
Wellington	-14.6%	+9.8%	-22.4%	-31.9%	-18.8%
Canterbury	-7.2%	-1.6%	-8.8%	-16.0%	-5.7%



PROFILE STATS

New Zealand Growth Sectors

These are the industries in which New Zealand is experiencing the highest (and lowest) growth nationally:

HIGHEST GROWTH SECTORS

- +7.2%** Government
- +5.5%** Banking and Finance
- +2.7%** Real Estate

LOWEST GROWTH SECTORS

- 24.5%** Engineering
- 23.6%** Admin/Business Support
- 22.5%** Healthcare

Key & Senior Appointments

Supply Chain Manager
Antipodes Organic Beauty

Senior Finance – Interim
TDX

Operations Manager
ASP Ships

GM Corporate
Horticulture NZ

Welcome, Ali!

Profile Group is thrilled to welcome Ali to our Christchurch office.

With 20 years leadership experience across telco, government, infrastructure and tourism, Alastair brings a sharp eye for talent and connecting people.

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Past reports and
annual salary data

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